WARRIOR
PRIDE

# What is Warrior Pride?

- **Warrior Pride is the Army's new substance abuse campaign based on Army values and the Warrior Ethos.**
- **Soldiers are America's Warriors and we have Pride in ourselves, our unit, and the United States Army.**
- **Soldiers should take pride in their job, uniform, physical fitness and a lifestyle that's free from drug use and alcohol abuse.**

# WARRIOR

**P**ersonal Courage: Possess the Personal Courage not to use drugs or abuse alcohol and to notify the Chain of Command of Soldiers that do.

**R**espect: Show your Respect to the Army, your unit, fellow Soldiers, and yourself by staying drug free and drinking responsibly.

**I**ntegrity: Stay true to the Army Values and Warrior Ethos by supporting the Army's drug and alcohol policies.

**D**uty: Do your duty as a Soldier and stay mentally and physically tough by not using drugs or abusing alcohol.

**E**xcellence: Exhibit honorable behavior on and off duty - don't be a substance abuser!

# Personal courage

- Possess the personal courage not to use drugs or abuse alcohol and to notify the chain of command of Soldiers that do.
  - Courage not to give in to pressure from friends
  - Have the personal courage to confront peers who are demonstrating unacceptable behavior due to drugs or alcohol.
  - Courage to force a Soldier to get needed help before he/she hurts themselves or others.
  - Have the courage to inform the chain of command of problems or concerns you have about Drugs and/or Alcohol within your unit.

# Respect

- **Show your Respect to the Army, your unit, fellow Soldiers, and yourself by staying drug free and drinking responsibly.**

# Integrity

- Stay true to Army Values and Warrior Ethos by supporting the Army's drug and alcohol policies.
- Demonstrate Integrity by identifying and complying with your legal and moral obligations:
  - Don't use drugs
  - Don't drink and drive
  - Report drug abusers
  - Don't abuse alcohol
  - Don't give alcohol to soldiers under 21
  - Don't Drink if you are under 21
  - Don't take someone else's prescription drugs
  - Don't let anyone else take your prescription drugs

# Duty

- Do your duty as a Soldier and stay physically and mentally tough by not using drugs or abusing alcohol.
- Every soldier needs to perform their duties as technically and tactically as possible.  You cannot do your Duty if you are abusing drugs or alcohol.
- It is your Duty not to take illicit drugs and not to abuse alcohol.
- Its your duty to report soldiers who take illegal drugs or report to work drunk (your life and the lives of others may depend on it).
- Its your Duty not to drink alcohol if under the age of 21 or to provide alcohol to other soldiers under 21.

# Excellence

- Exhibit honorable behavior on and off duty – Don’t be a substance abuser!
- Honor America, the Army, your unit, and your fellow soldiers by helping to make our Army Drug Free.
- Help others to make honorable decisions not to use drugs or abuse alcohol.
- Demonstrate honorable behavior on and off duty and set the example for others to follow in regard to alcohol and drug abuse.

# SOLDIER'S CREED

I am an American Soldier.

I am a Warrior and a member of a team. I serve the people of the United States and live the Army Values.

I will always place the mission first.
I will never accept defeat.
I will never quit.
I will never leave a fallen comrade.

I am disciplined, physically and mentally tough, trained and proficient in my warrior tasks and drills. I always maintain my arms, my equipment and myself.

I am an expert and I am a professional.

I stand ready to deploy, engage, and destroy the enemies of the United States of America in close combat.

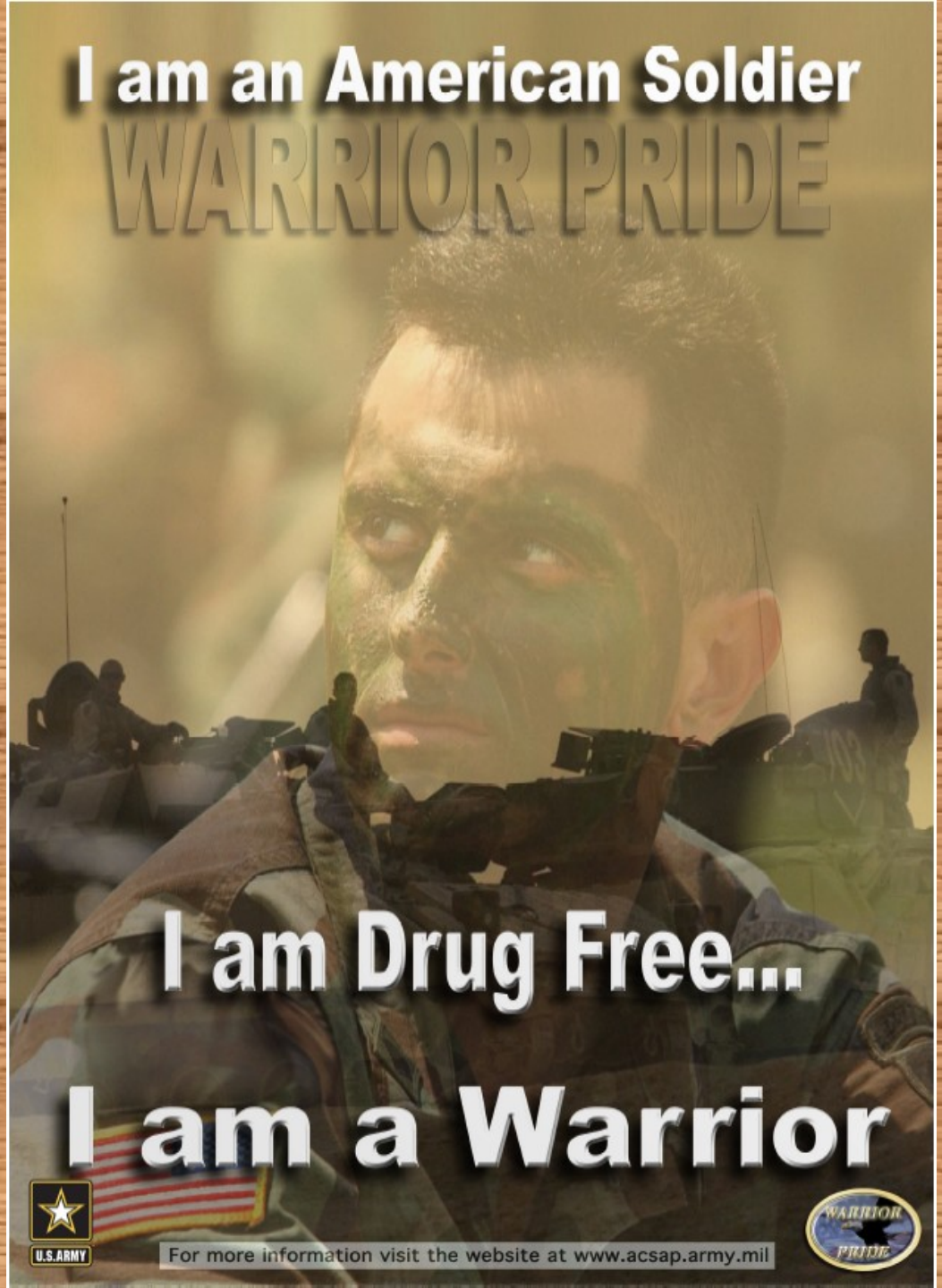
I am a guardian of freedom and the American way of life.

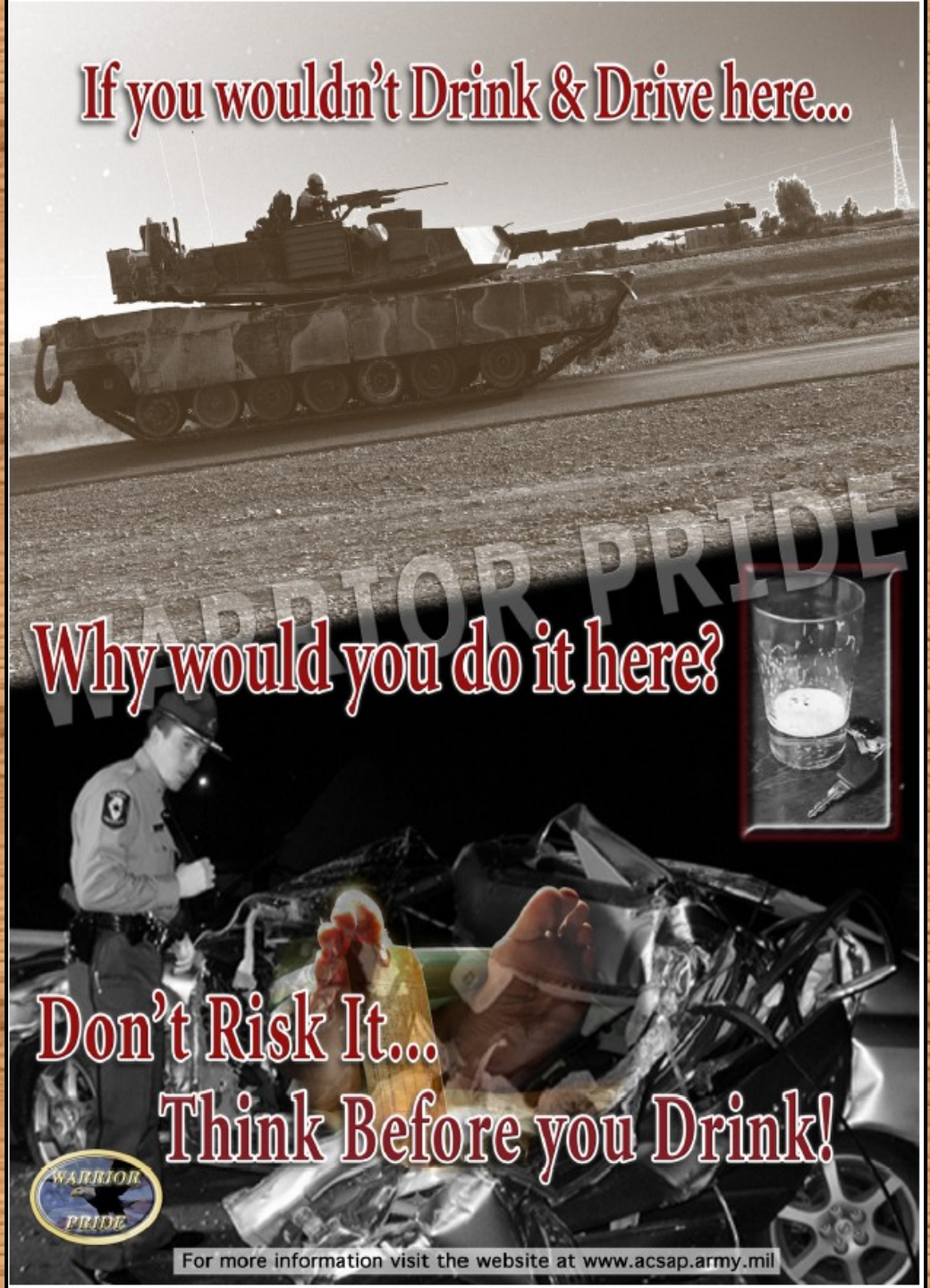
I am an American Soldier.

U.S.ARMY

WARRIOR ETHOS

Warrior Ethos is imbedded in the Soldiers' Creed. It is non-negotiable and the heart of who we are.


I am an American Soldier
WARRIOR PRIDE
I am Drug Free...
I am a Warrior
U.S.ARMY
For more information visit the website at www.acsap.army.mil
WARRIOR PRIDE


If you wouldn't Drink & Drive here...
WARRIOR PRIDE
Why would you do it here?
Don't Risk It...
Think Before you Drink!
WARRIOR PRIDE
For more information visit the website at www.acsap.army.mil

# Warrior Pride Messages

- **Maintain your Warrior Pride – Don’t Drink and Drive!**
- **Don’t leave a Soldier behind on the battlefield, in a bar or at a party.**
- **I am a Warrior - I am Drug Free.**
- **Warrior Pride 0-0-1: Warriors have ZERO DUIs, ZERO underage drinking incidents, and don’t drink more than ONE drink per hour**

# Summary

- **Substance abuse affects our unit readiness and reduces morale.**
- **Soldiers who use drugs and abuse alcohol miss more hours of work and are less productive at work.**
- **The decision to remain drug free and not abuse alcohol is based on an individual's values, knowledge, and beliefs.**

**Remember your Warrior Pride!**